

## LEANDRO HERRERO

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Leandro Herrero is an organization architect. He heads The Chalfont Project, a UK based international consulting firm.

Leandro and his team are in the business of creating Remarkable Organizations, organizations 'worth remembering' with stories worth telling. The "behavioural DNA" which makes an organization remarkable, resilient, ahead of the game and ever change-able is his personal passion.

Leandro has pioneered Viral Change™, which is at the forefront of creating profound, large-scale, behavioural change in organisations and communities, and is acknowledged as the real alternative to traditional and unsuccessful change interventions.

Author of several books and publications, his most recent titles include: Homo Imitans, Viral Change™, The Leader with Seven Faces, Disruptive Ideas and New Leaders Wanted.

Leandro practiced medicine as a clinical psychiatrist, while also pursuing an academic career in behavioural sciences. He then moved to corporate life where he held senior leadership roles in top global companies in the UK and the USA.

In 2000, he founded The Chalfont Project and more recently The Viral Change™ Network of Companies.

He has degrees in Medicine, Psychiatry and Business Administration and is a Fellow of several management professional bodies.